

ITEM 7
ESTIMATED INITIAL INVESTMENT

YOUR ESTIMATED INITIAL INVESTMENT

A. Franchise Agreement

Type of Expenditure <small>(Note 1)</small>	Amount	Method of Payment	When Due	To Whom Payment is Made
Initial Franchise Fee <small>(Note 2)</small>	\$25,000	Lump sum	When you sign the Franchise Agreement	Us
Construction, Leasehold Improvements, Furniture and Fixtures <small>(Note 3)</small>	\$50,600 - \$129,900	Varies	Prior to opening	Approved Third party suppliers and vendors, subject to our specifications
Equipment <small>(Note 4)</small>	\$45,900 - \$99,500	As billed	As incurred	Approved Third party suppliers and vendors, subject to our specifications
Signs <small>(Note 5)</small>	\$3,000 - \$7,000	As billed	Before opening	Approved Third party suppliers and vendors, subject to our specifications
Computer, Software and Point of Sales System <small>(Note 6)</small>	\$3,000 - \$4,000	As billed	As incurred	Approved Third party suppliers and vendors, subject to our specifications
Initial General Inventory <small>(Note 7)</small>	\$1,000 - \$13,000	As billed	Before opening	Us, our affiliate, or third party suppliers and vendors, subject to our specifications
Initial Product Inventory <small>(Note 8)</small>	\$4,000 - \$7,000	As billed	Before opening	Us or our Affiliates
Prepaid Rent and Lease Deposits <small>(Note 9)</small>	\$5,000 - \$11,000	As incurred and before opening	As incurred and before opening	Third party landlord

Type of Expenditure (Note 1)	Amount	Method of Payment	When Due	To Whom Payment is Made
Utility Deposits (Note 10)	\$900 - \$1,800	As billed	Before opening	Utility companies
Insurance Deposits (Note 11)	\$3,000	As billed	Varies	Insurance companies
Travel for Initial Training (Note 12)	\$700 - \$4,400	As incurred	Before opening	Third party
Grand Opening Marketing Expense (Note 13)	\$1,000 - \$5,000	In accordance with your grand opening marketing plan	As incurred but prior to opening	Approved Third party suppliers and vendors, subject to our specifications and approval
Professional Fees (Note 14)	\$5,500 - \$15,000	As billed	Before opening	Third parties, including attorneys, accountants and architects
Business Licenses and Permits (Note 15)	\$800 - \$2,500	Lump sum	Before opening	Government authorities
Printing, Stationary and Office Supplies (Note 16)	\$500 - \$1,000	As billed	Before opening	Third party
Additional Funds – Initial period of 3 months (Note 17)	\$37,300 - \$60,900	As incurred	Before opening	Us, utilities approved vendors, employees and other providers of services and/or goods necessary for the operation of your Restaurant.
TOTAL ESTIMATE (Note 18)	\$187,200 - \$390,000			